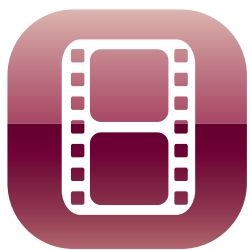


VIVID Communicator™ Proposes A New Form of Communication

Create an original video slideshow accented with music, text, and voice, simply by selecting a template and uploading photographs taken with your mobile phone. The created video slideshow can be shared easily with friends and family members by sending a download link in a text message.



VIVID Communicator™

 ACRODEA

VIVID Communicator™

VIVID Communicator creates a video slideshow from photographs and images stored on the mobile phone. By incorporating audio, BGM, frames, and text in the video slideshow with media-mixing technology, the software integrates text, images, and sound in an unprecedented manner.

Incorporate Photography Easily into Video Slideshows



VIVID Communicator™

First select the photos to be used, and then select a preferred template.

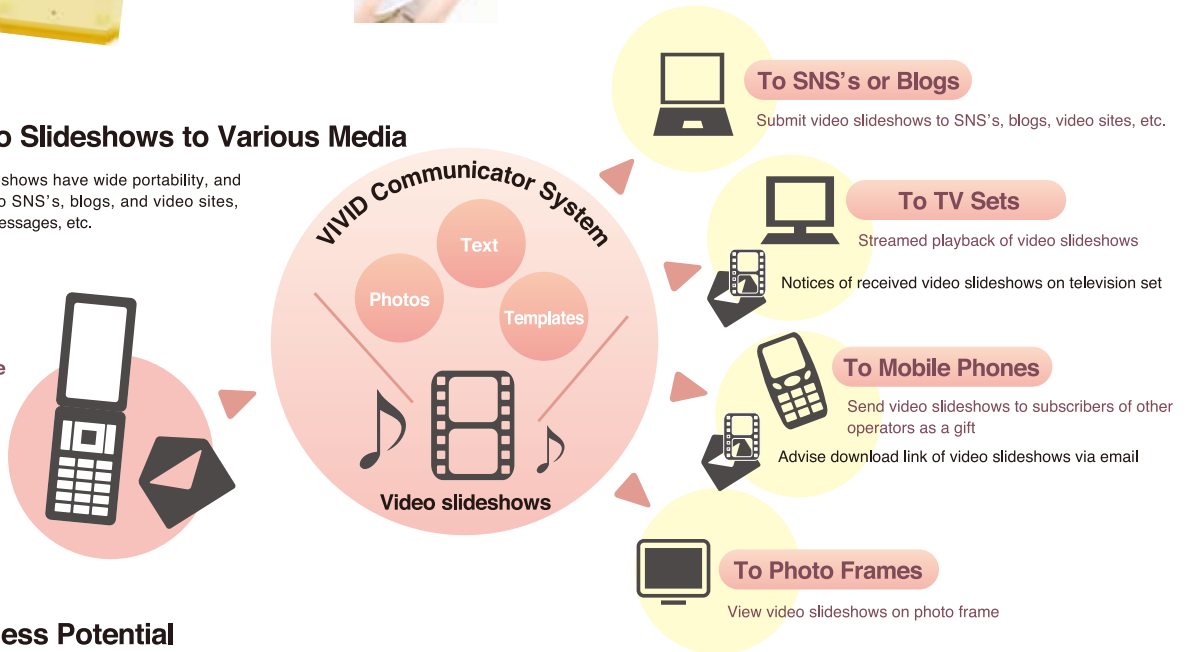
The photographs are inserted into frames.

Audio, BGM, and text messages can be uploaded, too.

Send Video Slideshows to Various Media

Created video slideshows have wide portability, and can be submitted to SNS's, blogs, and video sites, attached to email messages, etc.

Select a template and transmit photos by email



New Business Potential

In combination with templates, various advertisements, promotions, and other campaigns are possible.

Advertising



movies, music, branding

Novelty premiums



goods and membership sites

Contents



music tracks



mascot characters



seasonal events

[Commercial Adoption Examples]

MY Slide Video (supported to major domestic telecom operator) and other domestic MVNO service

* VIVID Communicator is a solution developed jointly by Acrodea, Inc., and Megachips Corporation.

* My Slide Video is jointly developed and operated by Acrodea and KDDI Corporation, based on VIVID Communicator by Acrodea.

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